

Paralink Style Guide

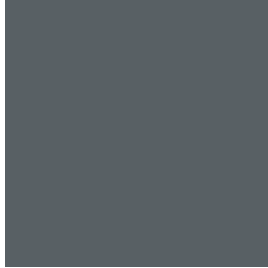
Style Guide

Color Styles

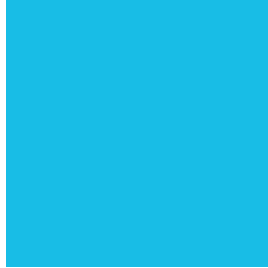
Colors



Primary Color
rgba(40,133,208,1)
#2885D0



Text Color
rgba(88,96,100,1)
#586064

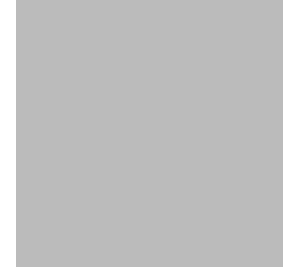


Alternate Primary
rgba(24,189,230,1)
#18BDE6

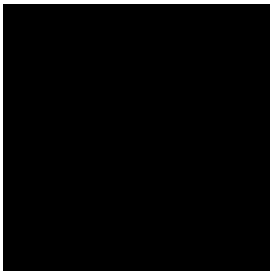


Text Inactive
rgba(144,150,154,1)
#90969A

light
rgba(255,255,255,1)
#FFFFFF



text alternative
rgba(187,187,187,1)
#BBBBBB



Dark
rgba(0,0,0,1)
#000000



background
rgba(25,29,32,1)
#191D20



Linear Gradient

Logos



Paralink Network



Paralink Network



Paralink Network



Typography Styles

h1 - Main Title - 60pt Semi Bold - Poppins

Font	Letter Spacing
Poppins	0%
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
60px	0px
Line Height	Case
Automatic	Original

**fox jumped
over the**

h2 - Second Title - 48pt Semi Bold - Poppins

Font	Letter Spacing
Poppins	0%
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
48px	0px
Line Height	Case
56px	Original

**The brown fox
jumped over
the lazy dog.**

Body text - 23pt Regular - Poppins

Font	Letter Spacing
Poppins	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
23px	0px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.

CAPTION TEXT - 14 pt Semi Bold - Poppins

Font	Letter Spacing
Poppins	0%
Weight	Text Decoration
SemiBold	None
Size	Paragraph Spacing
14px	0px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.

Blog - h1 - Main Title - 55pt Medium - Roboto

Font	Letter Spacing
Roboto	0%
Weight	Text Decoration
Medium	None
Size	Paragraph Spacing
55px	0px
Line Height	Case
Automatic	Original

**The brown fox
jumped over
the lazy dog.**

Blog - Title Text - 25pt Medium - Roboto

Font	Letter Spacing
Roboto	0%
Weight	Text Decoration
Medium	None
Size	Paragraph Spacing
25px	0px
Line Height	Case
Automatic	Original

**The brown fox jumped over the
lazy dog.**

Blog - Subtitle - 24pt Regular - Georgia

Font	Letter Spacing
Georgia	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
24px	0px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.

Blog - Body Text - 20pt Regular - Georgia

Font	Letter Spacing
Georgia	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
20px	0px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.

Blog - CAPTION TEXT - 13pt Bold - Roboto

Font	Letter Spacing
Roboto	0%
Weight	Text Decoration
Bold	None
Size	Paragraph Spacing
13px	0px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.

Blog - CAPTION TEXT -12pt Regular - Roboto

Font	Letter Spacing
Roboto	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
12px	0px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.