



BUAN 5510 01- Capstone Project in
Business Analytics



PATIENT CHARACTERISTICS TO PREDICT THE TYPE OF HEALTHCARE SERVICE

Optimizing Healthcare Services through Predictive Analytics

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INTRODUCTION



Overview: Analyzing Patient Attributes for Healthcare Optimization.

Background Context: In an era of evolving healthcare demands, our analysis empowers data-driven strategies

Relevance: Enhancing Healthcare Efficiency through Predictive Insights.



PROBLEM STATEMENT

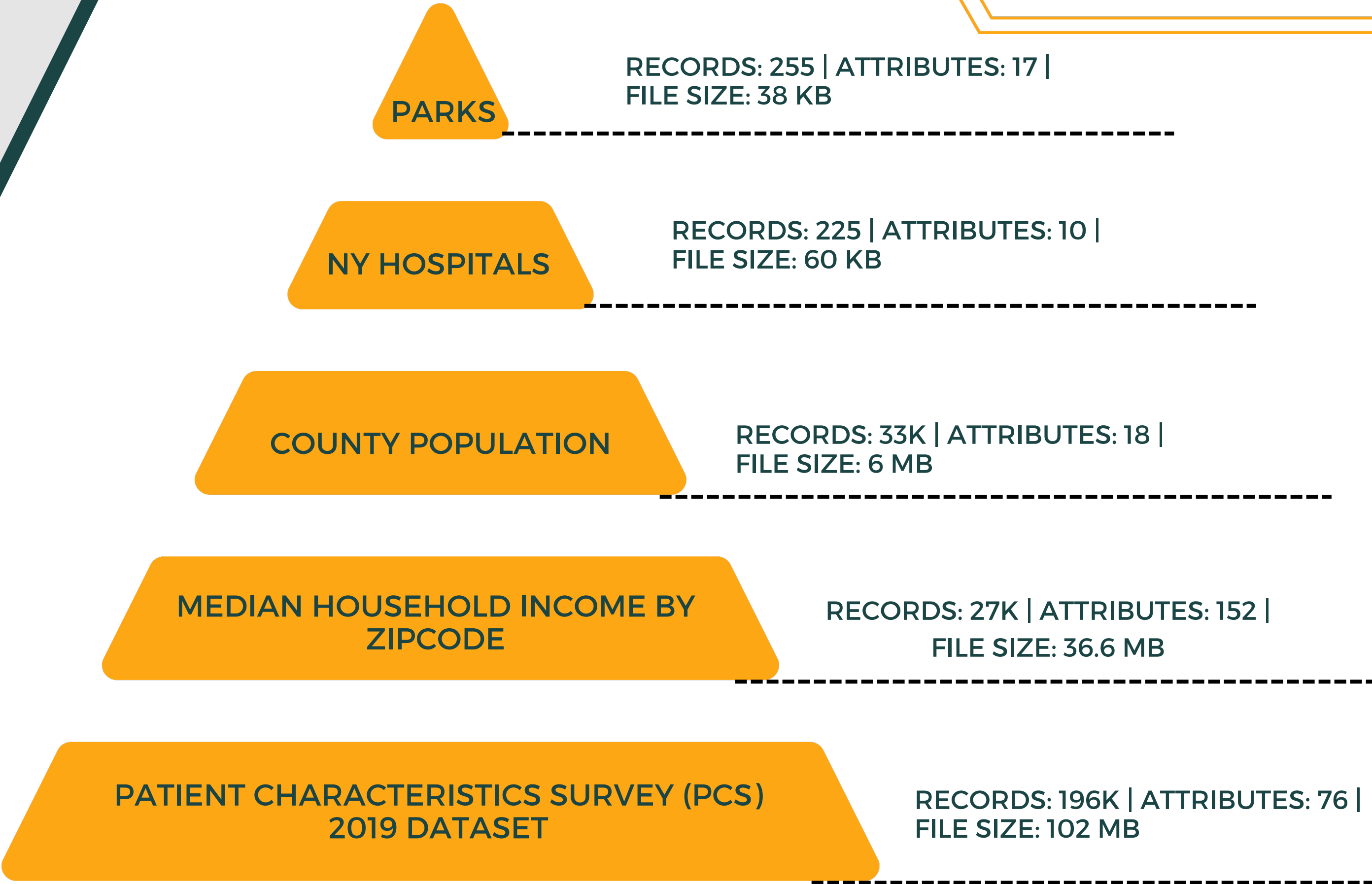
To predict the type of healthcare service (inpatient, outpatient, residential, emergency) patients are likely to use based on their characteristics and medical history



OBJECTIVES

Revolutionize healthcare operations by deploying predictive models for proactive patient care and cost-effective service delivery.

DATA OVERVIEW



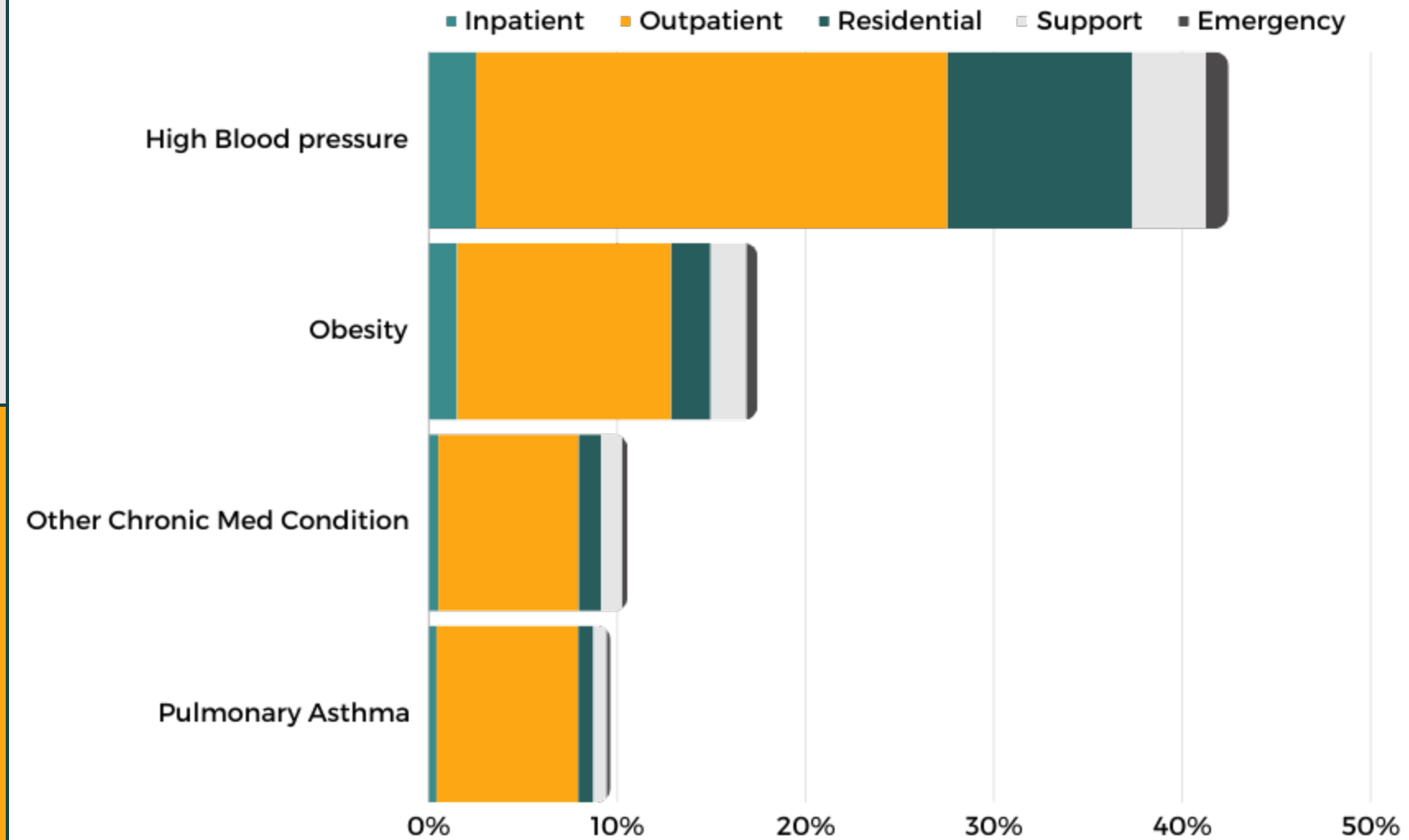
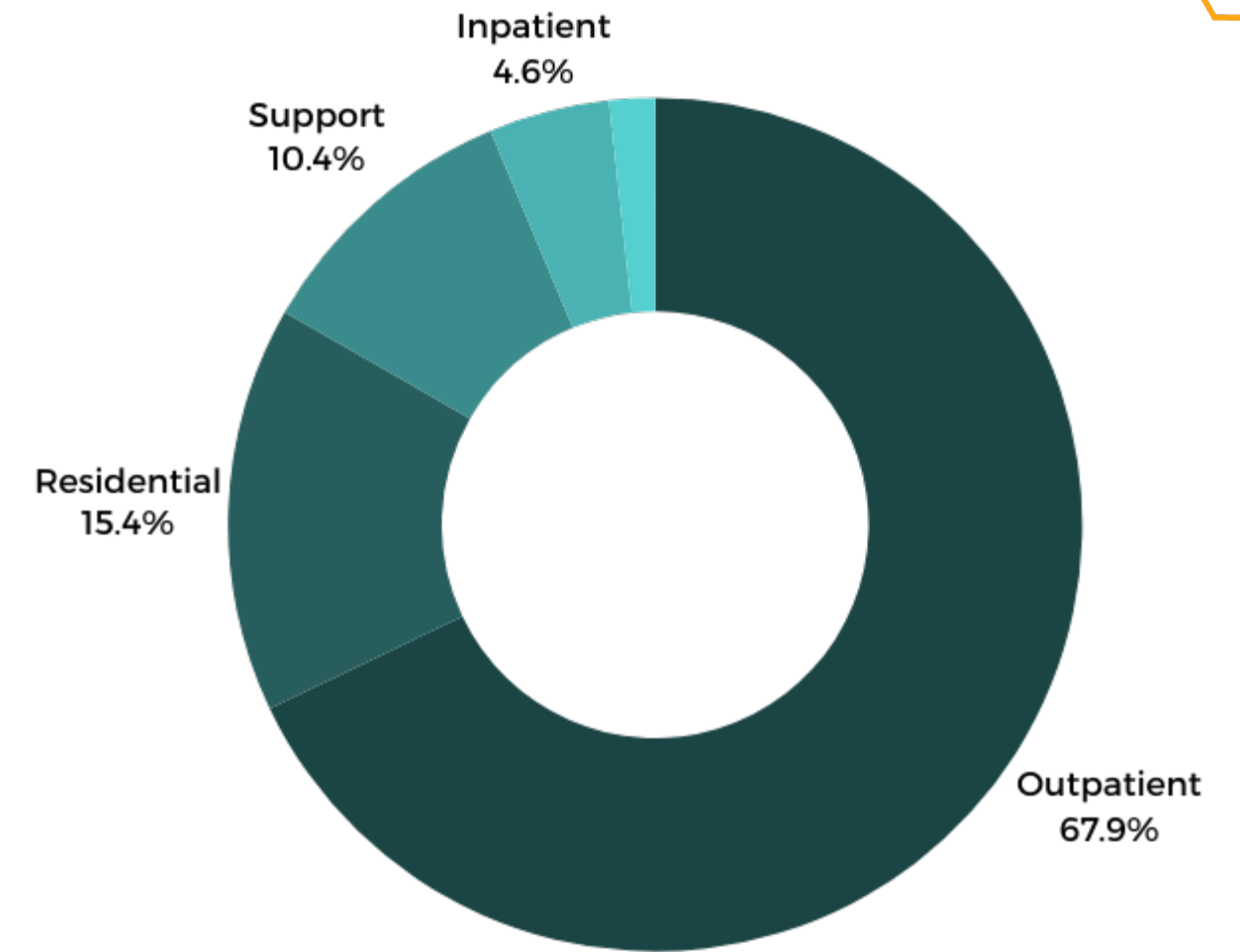
Primary Service

Outpatient care →

Among 196K patient records, approx. 78% of patients are adults.

Outpatient services are more commonly chosen by patients with private insurance.

Disease Trends →



DATA PREPROCESSING

Data preparation included vital steps to refine and optimize the dataset for thorough analysis

Integration

Integrated external datasets using zip codes

Cleaning

Handled missing values by eliminating rows (where infrequent), assigning new labels, and replacing unknown values.

Correlation Analysis

Removed highly correlated columns

Converting nominal/ordinal values to numerical values

Mapped ordinal values to numeric scale and used one-hot encoding for nominal attributes.

METHODOLOGY

FEATURE SELECTION

- Importance values using Random Forest Classifier

NORMALIZATION

- Z-score normalization

CLUSTERING

- K-means Clustering

PRINCIPAL COMPONENT ANALYSIS (PCA)

- $n = 20$

OVERSAMPLING

- Naive Random Oversampler

HYPERPARAMETER TUNING

- RandomSearchCV
- GridSearchCV

MODEL PERFORMANCE EVALUATION

Datasets used

- Baseline Dataset
- Oversampled Dataset
- Oversampled PCA Dataset

Dataset Partitioning

- 70% for training
- 30 % for testing
- Stratification

Model Training Approach

- Trained for each dataset separately
- Evaluated using test data without oversampling

Key Metric

- Recall

Classification Model	Precision	Recall	Accuracy	Computation Time (in secs)
Random Forest	0.98	0.97	0.97	215.25 secs
Decision Tree	0.96	0.96	0.96	22.84 secs
Gradient Boosting	0.78	0.79	0.79	2322.39 secs

PREDICTIVE INSIGHTS

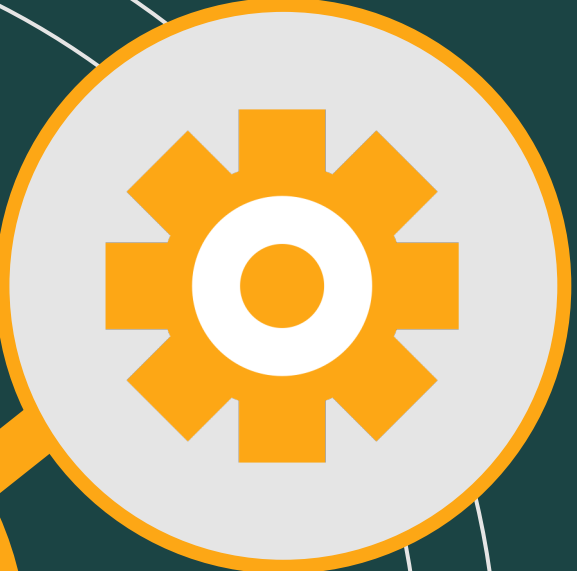
Have No Insurance



SSI Cash Assistance



Diagnosis Class: Mental Illness



Outpatient Inpatient Services

From New York City



Have Hospital in vicinity



Education Status



USE CASE AND STAKEHOLDER

Hospital Administrators

- ◆ **Resource Allocation Challenge**
Hospitals struggle to efficiently allocate resources across services, resulting in operational inefficiencies and cost concerns.
- ◆ **Uncertain Service Demands**
Determining exact service needs without predictive insights leads to staffing and resource mismatches.



RECOMMENDATIONS

◆ Implement predictive models for proactive resource allocation in healthcare settings.

◆ Foster proactive interventions using predictive insights for regional patient care plans

◆ Lead proactive healthcare approaches via early identification and intervention for prevention strategies.

◆ Tailor care plans based on data insights to enhance patient engagement and outcomes.

FUTURE DIRECTIONS



Expanded Data Integration



Cross-Regional Validation



Collaborative Data Collection



Specialized Model Development



Disparity Analysis

CONCLUSIONS



Modelling Success and Limitations



- Successful modeling observed for non-emergency services.
- Random Forest, Decision Tree and Gradient Boosting models showcased notable performance.

Challenges in Emergency Service Prediction



- Accurately forecasting emergency services remains a challenge due to their unpredictable nature.

Data Validation and Model Refinement



- Pioneering advancements in healthcare service prediction models.
- Urging continuous refinement for enhanced real-world applicability.



Thank You
Do you have any questions?